



## MEDIA KIT

# BRUSHWOOD

**MEDIA NETWORK**

SYNDICATED TALK,  
NEWS AND ENTERTAINMENT

Brushwood Media Network is a division of Brushwood Media Group, Inc.  
855-352-9347 • [BrushwoodMediaNetwork.com](http://BrushwoodMediaNetwork.com)

## Brushwood Media Network is...

- Part of the Apple and TuneIn Network
- Heard on Apple Music, Home Pods, Alexa and Apple Car Play
- Streamed locally, nationally and globally
- Heard in premium digital sound



## BMN with Apple and TuneIn Reaches The World

**495M**  
Global monthly  
active users

**197**  
Countries +  
Territories

**16**  
Digital stations  
in the US and  
Canada

**96%**  
of the  
world's radio

**200+**  
Mobile Apps  
and streaming  
services



## Listening Statistics

### Top Countries



### Top Clients



### Top Platforms



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## ORIGINAL SHOWS FOR EVERYONE

ON AIR

### Digital Radio

WTPH DB - PHILADELPHIA, PA

KHWH DB - LOS ANGELES / HOLLYWOOD, CA

WTHH DB - HILTON HEAD, SC

CJBM DB - EDMONTON ALBERTA, CANADA

WBMG DB - FORT LAUDERDALE, FL

WTEX DB - HOUSTON, TX

KDRE DB - SAN FRANCISCO, CA

KDGG DB - SEATTLE, WA

WWBM DB - NEW ORLEANS, LA

WDCP DB - WASHINGTON, D.C.

KCAG DB - LAS VEGAS, NV

WKOC DB - NASHVILLE, TN

WZOI DB - CHICAGO, IL

WGFD DB - ATLANTA, GA

KCIH DB - HONOLULU, HI

WKNB DB - NEW YORK, NY



### Sports Bare Knuckle Sports Talk

- Stats from every NFL, MLB, NBA and NHL game
- College football and basketball for 100+ schools
- Local + national sports talk



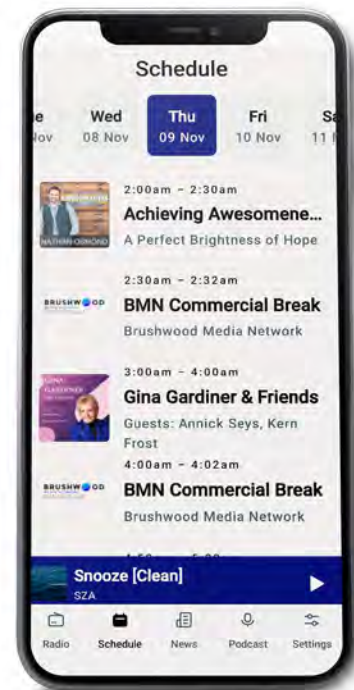
### News Local and National

- FSN News delivers up-to-the-minute news segments



### Music Top 40, Golden Oldies

- We play the Top 40 and reach back for the Golden Oldies everyone loves. We are happy to showcase new and upcoming artists.



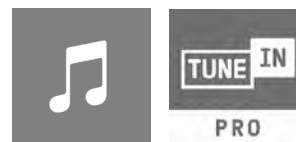
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## Syndicated Shows

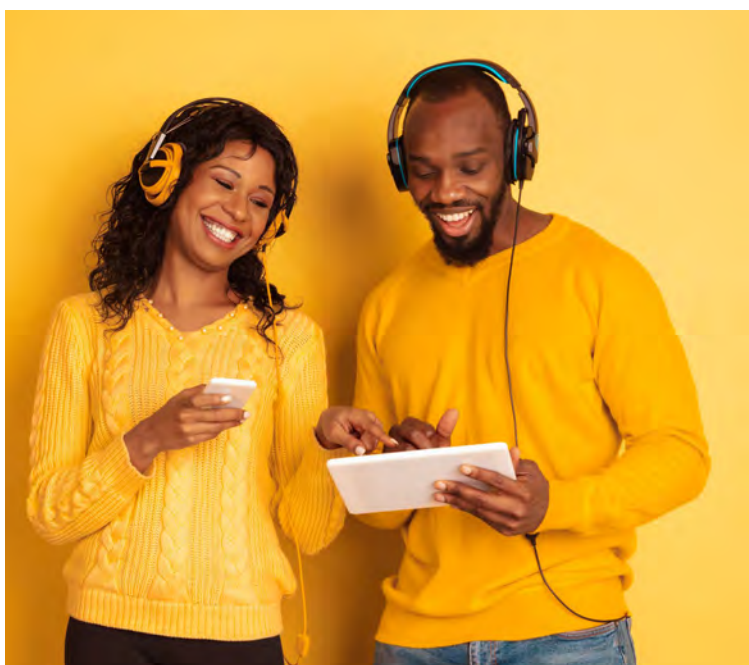
Brushwood Media Network is renowned for its outstanding talk shows that consistently set the standard for excellence in the industry. The network's commitment to delivering high-quality programming, coupled with our talented hosts and thoughtfully curated topics, provides listeners with an unparalleled source of entertainment and knowledge.



## Podcasts

### SHOWS AND ADS LIVE FOREVER

Brushwood Media Network ensures that all captivating talk shows, once aired, find their way to every major podcast platform, through Apple and TuneIn. This extensive distribution brings these enlightening conversations to millions of additional listeners, expanding their reach and impact.



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## Online

Digital capabilities offering interactive targeting opportunities.

Compliments and enhances any on air radio campaign by reaching consumers using multiple touch points.

Delivers content wherever and whenever listeners want it.



## On Air

Radio, the #1 ranked mass medium, is capable of easily delivering your brand's message to many people.

Through various formats, target the right people with your ad message.

A trusted medium, always available especially during times of crisis.



## On Target

Delivers consumers who are engaged and passionate about live and local content curation.

Offering companionship and valuable, timely information.

Reaches consumers with your message closest to the point of purchase.

## GET YOUR MESSAGE HEARD!

### Multiply

Build a larger audience for your brand with our show programs by leveraging our global distribution platform to reach your clients.

### Create

Utilize our media studio to create the award-winning commercial that will encourage the listener to purchase your product or service.

### Present

Drive brand awareness by creating unique partnerships with programming and talk shows.



# RADIO

Radio across platforms provides the targeted, trusted media environment to reach and engage consumers with the power of the brands' voice to drive results.



**RADIO UNITES**



**RADIO HELPS**



**RADIO INFORMS**



**RADIO ENTERTAINS**



**RADIO DRIVES RESULTS**

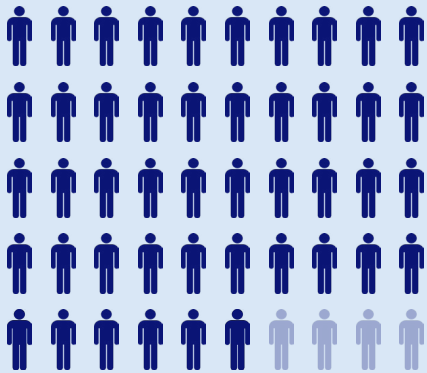


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## 229 MILLION PEOPLE AMERICA'S #1 REACH MEDIUM



Radio is America's No. 1 reach medium connecting more adults 18 and older than social media or TV via smartphones, tablets, PCs, or apps and delivering a vast amount of content wherever and whenever listeners want it—on air, online and on-demand.

Regardless of advantages in technology, radio remains the top source for music discovery and the most-used audio source in car.

